

The City Slicker

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ABOUT THE BLOG

The City Slicker Blog, www.thecityslickerblog.com, is one of the most-read blogs in Miami. Recently nominated as Best Blog in Miami by Miami New Times, The City Slicker not only talks about Miami fashion, but also takes the reader all over the city.

Growing up in such a big and fast-paced city like Miami, Rebecca Fernandez realized how difficult it is to discover every great thing that the city has to offer. From fashion to abandoned landmarks to restaurants, the blog will help you discover all the unique and popular places and ideas - basically everything you need to know about Miami. And guess what? The City Slicker doesn't just stop in Miami. Under the travel section, you can learn about all the hot spots in other great cities as well.

As a result, the readership has grown 230% since the first month it started, which was six months ago.

SOCIAL MEDIA FOLLOWING

	4.2K +
	1.3K +
	700 +
	975

IN THE MEDIA

