



## **AD OPTIONS**

### *SPONSORED POST*

This search engine optimized content is 100% original and integrated into the blog in a way that is seamless & interesting to The City Slicker's readers. This spot features your brand's name in the title of the post and includes social sharing, expanding your brand's reach. Each sponsored post will be a minimum of 350 words and includes high quality photos.

### *STYLED PRODUCT*

For a styled product, all you need to do is simply send Rebecca an item of her choice and she will include it in an outfit post or in another appropriate setting, depending on the product. All outfits include original, high-quality photographs and are always shared on social media as well. In addition to photo styling, your brand will receive one link within the post.

### *SPONSORED SOCIAL MEDIA*

Sponsored social media mentions include one message of your choice with a link, @tag mention and hashtag on Instagram, Facebook or Twitter. This works best if you are trying to share a specific message or are working on a specific hashtag campaign. *Dedicated Pinterest Boards are also offered.*

### **GIVEAWAYS**

Giveaways will bring an increase in both traffic to your website and to your amount of social media followers. There is no minimum value for the giveaway item, however, there is a direct correlation between the value of the giveaway and reader engagement.